



December 23, 2022

Ms. Sue Lo
Administrator, Stewardship Ontario
1 St. Clair Ave. West, 7th Floor
Toronto, ON
M4V 1K6

Dear Ms. Lo,

RE: Approval of the Plan to Maintain or Minimize the Reduction in the Performance of the Blue Box Program through Transition

I am writing to advise you and Stewardship Ontario (SO) that the Resource Productivity and Recovery Authority (the Authority) has approved SO's proposed Plan to Maintain or Minimize the Reduction in the Performance of the Blue Box Program through Transition.

On December 16, 2020, the Authority's Board approved SO's Blue Box Program Wind-Up Plan with six conditions. The fourth condition read:

"Stewardship Ontario shall develop a plan to the satisfaction of Authority staff to maintain or minimize reduction in program performance during transition. In developing this plan, Stewardship Ontario shall focus on the program elements for which it is responsible and consider increasing its annual budget for Promotion & Education. The plan shall be submitted to the Authority by September 15, 2021."

Authority staff have reviewed SO's iterations of its plan presented between September 15, 2021 and January 28, 2022, as well as the execution plan submitted on July 15, 2022 and revised December 20, 2022. Authority staff are supportive of the proposal to concentrate Stewardship Ontario's promotion and education resources on developing digital media materials to support the local, grassroots communication work of municipalities and First Nations to maintain or minimize reduction to their Blue Box performance through the transition period.

Authority staff deem the plan satisfactory in fulfilling the requirements of Condition #4.

SO may communicate the decision after the Authority publishes this decision letter on its website, which we anticipate later today. Copies of the plan will be made available to third parties from SO or the Authority upon request.

Finally, on behalf of the Authority, I would like to express my appreciation for the diligence and cooperation of the SO management and staff in reaching yet another critical milestone in the transition of the Blue Box Program to Ontario's producer responsibility regulatory framework.



We look forward to continuing the collaborative approach established between SO and the Authority in the successful implementation of the wind-up plan.

Sincerely,



Frank Denton
CEO, Resource Productivity and Recovery Authority

Cc:
Lyle Clarke, Stewardship Ontario Executive Director
Robert Poirier, RPRRA Chair of the Board
Wilson Lee, RPRRA Chief of Programs and Public Affairs
Barbora Grochalova, RPRRA Senior Resource Recovery Program Analyst, Blue Box Transition